

Operational Course for Social Innovation

European Social entrepreneur – ESE 2019-1-IT03-KA205-016195

Short-term joint staff training event in Cyprus

26-27-28/09/2021

Program

Meeting location: Conference room of [Mayfair hotel](#), Paris Street, Paphos, Cyprus

- **DAY 1 – Sunday, 26/09/2021**

TIME	ACTIVITY	PARTNER RESPONSIBLE
10:00	Registration by Katerina Welcome, presentation of CCIF Cyprus by Marina	CCIF
10:30	Project presentation, presentation of the training aim, activities	CO-LABORY <i>Fabiola Porcelli</i>
11:00	Coffee break	
11:30	<p>THEORY: WHERE TO FIND FUNDINGS FOR A SOCIAL ENTERPRISE</p> <ul style="list-style-type: none"> ● European funding for social enterprise ● EXAMPLE OF SOCIAL ENTERPRISE THAT RECEIVED FUNDINGS <p>PRACTICAL PART: workshop</p> <ul style="list-style-type: none"> ● customer development 	CCIF Marina A Pan M
13:30	Lunch	
15:00-17:00	<p>THEORY: WHAT IS SOCIAL ENTREPRENEURSHIP (presentation of social entrepreneurship in general and specificity by each country)</p> <p>PRACTICAL PART: workshop organized by IED on social entrepreneurship</p>	IED Fenia Kalantzi
19:00	Walk in the castle area	CCIF
20:00	Dinner Kings Port Fish Tavern	



● **DAY 2 – Monday, 27/09/2021**

TIME	ACTIVITY	PARTNER RESPONSIBLE
10:00	<p><u>FIRST SESSION</u></p> <p>THEORY: LAUNCH A SOCIAL ENTERPRISE PLAN</p> <ul style="list-style-type: none"> ● Marketing plan ● Organisation plan ● Finance plan 	CAI
11:30	Coffee break	
12:00	<p>PRACTICAL PART: workshop PERSONAL REFLECTION (workshop, suggestion: make this questionnaire available on Google forms)</p>	CAI
13:00	Lunch at Mayfair (buffet or a la carte)	
15:00-17:00	<p>THEORY: BUSINESS MODEL CANVAS</p> <ul style="list-style-type: none"> ● Explanation how it works ● How to present a business idea in real life ● Elevator pitch <p>PRACTICAL PART: workshop</p>	MITRA
20:00	Dinner at Casa Mespilea	



● **DAY 3 – Tuesday, 28/09/2021**

TIME	ACTIVITY	PARTNER RESPONSIBLE
10:00	Tour in the Archaeological Parc by Chariklia Sarika	CCIF
13:00	Lunch	
14:30	THEORY: WHO IS THE SOCIAL ENTREPRENEUR? PRACTICAL PART: workshop ENTREPRENEURIAL ATTITUDE TEST (workshop)	CO-LABORY
16:30	Coffee break	
17:00	<u>SECOND SESSION</u> THEORY: IMPACT OF SOCIAL ENTERPRISES SUSTAINABILITY SDGs EXAMPLE OF SUSTAINABLE SOCIAL ENTERPRISE PRACTICAL PART: workshop	ACTA
19:00	Evaluation of the training	ALL/ ACTA
19:15	Certificates	CCIF/ ALL
20:30	Farewell Dinner at Kuturu	